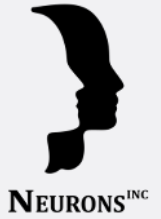


Neuro Product Test



Test your products using consumer neuroscience



Understand the emotional consumer journey



Assess subconscious responses second by second



Optimize package design



Test product perception through the (five) senses



Understand the differences between products

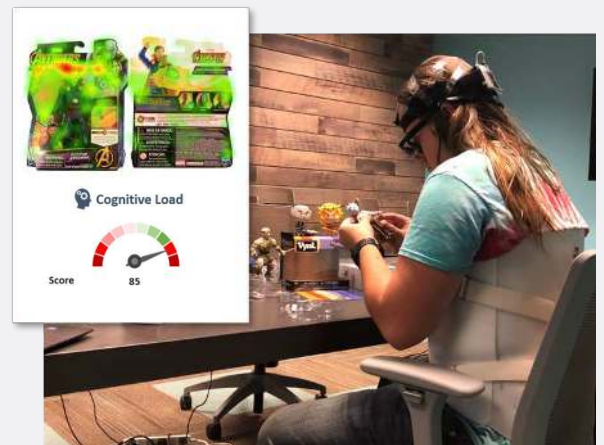


Compare with results from our database

Consumers' perception of a product is generated by different cognitive and emotional responses - from seeing the product for the first time to actual usage.

By applying eye-tracking and EEG scanning, we can assess and understand the emotional and cognitive journey of your product.

This allows you to gain insights exactly when your product has a positive or negative impact on the consumer.



Startup cost for Neuro Product Test*

17.500 euro

Price per product

3.000 euro

*Excluding travel/accomodation and recruiting/facilities



The Neuro Product Test is global and can be tested in any preferred market.



Minimum sample: 30 participants



Report in your hands 2 weeks after fieldwork

How can we help you?

Please reach out to us if you are interested in our capabilities or receive an example report.



Mike Storm

Partner & COO

Mike@neuronsinc.com

Global client examples



www.neuronsinc.com